

## PERSONAL DETAILS

## Prof. Dalia Gallico



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Sex F | Nationality Italian

## CURRICULUM SUMMARY

*This curriculum is part of the "1000 excellent curricula" certified by the M. Bellisario Foundation <http://www.1000cveccenti.com/>*

President of the Degree Course in Fashion and Design, S. Raffaele University of Rome (since 2012). Associate Professor ICAR13 (since 2020). Chair of "Elements of Design", "Project Methodology", "Style & design", "Design thinking", "Concept design" (lecturer and researcher since 2008).

Founder & CEO Art Lab, (since 2003) Scientific Research Center of international scope. It works with initiatives relating to the cultural areas of innovation between Art, Culture, Creativity to promote the "culture of the project" as a strategic lever for competitiveness.

For Palazzo Reale in Milan he is (from 2004 to 2020) Art Director, Head of the Visual Communication of the Exhibitions and Head of the Exhibitions Archive on the Sirbec platform (Mnemon ArtLab project).

Director of training and services at work (since 2015) Humanitarian Society, Lombardy Region accredited body Each year he trains about 300 students in the art, creativity and culture sector with Masters financed by the European Community and finds 200 jobs.

Associate Professor in "Space and Design" of the Urban Design Institute - **CAFA China Central Academy** of Fine Arts. Pechino (dal 2012)

Visiting Professor in **Peking University**, National Centre for Research into Intercultural Communication of Arts (dal 2014).

Visiting Professor in Design Education Research Center **APDF** (Asia Pacific Designers' Federation) Shanghai (dal 2014). Associate Professor in the major **Nanchang University**.

Visiting Professor in **National Institute of Design** Paldi Ahmedabad India (dal 2012).

Scientific Director of Istituto del Colore Milano (from 2014) and United Towns Agency ONU- Italy (from 2021). Former Scientific Director of the Friends of the Brera Academy of Milan (2015-2019).

He is appointed to various national and international Boards of Directors with responsibility for culture:

- DEMHIST ICOM Worldwide network of museum houses and castles (Board 2020-23)
- Academic Board Inspiration Design International School, Singapore (dal 2022)
- International Olymp' Arts Committee Geneve, Switzerland (dal 2022)
- Detao Education Group, Beijing (dal 2019)
- ANDU National Association of University Teachers (dal 2019)
- APDF Asia Pacific Designers Federation Shanghai (dal 2012)
- ICAA International Creative Arts Alliance Beijing (dal 2012)
- ITS Foundation for Innovative Technologies for Cultural Heritage and Activities - I Cantieri dell'Arte (by appointment 2019-22)
- Foundation A. Pini Milano (by appointment 2012-2022)
- Foundation ITS Rizzoli Milano (by appointment 2016-22)
- Foundation A.Sammartino Roma (by appointment 2015-18)
- Association Amici del Teatro alla Scala (2016-19).

Every year he is project director and curator of scientific research on culture, creativity,

internationalization, technologies and their communicative values and applications funded by the European Community on the basis of obtaining public tenders.

**Publicist** since 2006. (Card number 117116), author of over 130 national and international scientific publications, he continuously collaborates with specialist journals developing a showcase for comparison between the new trends that are transforming the various sectors of culture, and of the style of life.

President of the non-profit association ART LAB ETS, he often collaborates on international development projects, including signing strategic partnerships for culture, research and innovation.

Motivated by values of social responsibility with an innovative model of cultural patronage, with particular attention to future generations and technological innovations. Collaborates on international projects for China CAFA Central Academy of fine Arts Beijing, Brazil Sebrae, Colombia Pontifical Bolivian University, India National Institute of Design India; Zambia University of Lusaka, Egypt, new Egyptian Museum in Cairo.

She holds refresher seminars and is a speaker at numerous scientific conferences in Italy and abroad. Member of prestigious scientific communities such as ICOM International Council of Museums; STS Society of Science and Technology; SID Societa Italiana Design; DRS Design Research Society.

Former President of ADI Lombardia (Lombard Industrial Design Association) from 2004 to 2010 and Coordinator of the Permanent Observatory of Lombard Design (which leads annually to the publication of the ADI Index and every three years to the Compasso d'Oro Award).

For the Municipality of Milan he oversaw the design and implementation of the SIT Tourist Information System in Milan (2000 first prize in the Federcultura competition [www.comune.milano.it/turismo](http://www.comune.milano.it/turismo)), the reorganization study of the Castello Sforzesco (1998) and the preliminaries for the City of Fashion (98-99).

Former official member of prestigious scientific committees and study centers

Table of the Rectors of the Municipality of Milan;

table of the Territorial Marketing of the Municipality of Milan,

Innovation Forum of the Province of Milan;

Ingenio of the Lombardy Region;

Polytechnic Foundation.

It designs and coordinates numerous research and development programs of the European Community financed on the basis of Calls (Design Plaza, E-learning; F.or.te; Triade, Dafne; Metadistretti, SPRING), of Public Administrations and private organizations based on the enhancement of "Made in Italy" (Promos - The Sign traveling exhibition on the excellence of Made in Italy and Assolombarda - Creation of the "Innovation Design" desk).

From 1997 to 2005 he designs and directs the research and higher education center for the Italian National Chamber of Fashion. He has carried out (from 2001 to 2010) teaching (concept design) and research activities (Tr & ndsLAB, Trend Research and New Design Solutions) at the Politecnico di Milano - faculty of design; the Communication Academy (director of the "Made in Italy policies" master since 2004), the Brera Academy (artistic management master 99-04) and the Catholic University (artistic management master 96-99).

She worked for the Trussardi Foundation on the preliminary projects for the City of Fashion (97-99), in the Production Management (after winning a prestigious competition) of the Teatro alla Scala (from 1993 to 1995) and atelier Biki and Fimar (1991-92).

## EDUCATION AND TRAINING

Acquired skills: History of art, Project culture, public administration, protection, conservation, management and enhancement of cultural heritage, organization and management and technical regulation of activities, functions, cultural institutes. Administration of foundations and cultural associations.

- Degree in Architecture (old system) obtained in December 1992 at the Politecnico di Milano, Faculty of Architecture with a score of 100/100.

- Specialization Master in "Artistic Management" at the Catholic University of the Sacred Heart in Milan. (1996)

- Postgraduate Course at SDA Bocconi, Training Days for Art and Culture. (1997)
- Refresher course at the Master of Research and Development of Artistic and Cultural Heritage of the University of Pisa. Cortona. (1997)
- Continuous academic, digital and professional refresher courses.

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## PROFESSIONAL EXPERIENCE

Project management and protection and enhancement of the artistic and cultural heritage, within public or private, national or international organizations and bodies.

- From 4-5-2003 to today

Founder and Ceo Art Lab Research center for the enhancement and protection of the cultural and creative heritage, of a scientific nature, of international scope. It works with initiatives relating to the cultural areas of innovation between art, culture, fashion and design to promote the "culture of the project" as a strategic lever for competitiveness. It also aims to create a transversal observatory, a tool for information, research, promotion and connection between institutions, companies, associations, public and private, national and international organizations.

- from 01/01/2005 to 27/9/2020

Art Director and Head of Visual Communication at Palazzo Reale Comune di Milano | Culture. Exhibition Service and Coordination of Exhibition Activities. Experience in the planning and management of cultural activities and services, with particular attention to participation in cultural projects of international importance; managing contacts and relations with interlocutors and competent institutions on the subject; knowledge of the reference regulatory framework within the Public Administration. Two million visitors a year.

- from 08/03/2012 to today

President of the Design Degree Course (prot. 56/12), Faculty of Architecture and Industrial Design - San Raffaele University of Rome. Appointment Researcher on competition pursuant to Article 1 paragraph 14 of Law 230/05 and Rector's Decree No. 3 of 03/27/2009.

Professor in charge since 2008, Researcher Associate Professor of the courses:

1. Design elements (ICAR / 17- 8 CFU),
2. Packaging design (ICAR / 13 - 6CFU)
3. Project Methodologies (ICAR / 13 8 CFU).
4. Style & Design (I / ART 02- 3 CFU);
5. Concept Design (ICAR / 13 -8 CFU).
6. Design strategies (ICAR / 13 - 8 ECTS).

Planning, management and control of activities (promotion, research, development of teaching activities, communication, dissemination). Management and development of relationships with other national and international cultural and academic realities (public and private); administrative activity for the operation of the area. Granting of sponsorships and contributions.

- from 02/26/2015 - today.

Humanitarian Society Training and Employment Services Director. Lombardy Region Accredited Body. Daily experience of management in higher education, research, cultural projects, aimed at young people with particular reference to the design, implementation, monitoring and reporting activities. Management and development of activities and programs related to national and international cultural networks and related partnerships in order to enhance existing cultural heritage and resources and to identify sources of funding (including through access to national and international funding calls).

- from 06/19/2006 - today.

Freelance journalist, he continuously collaborates with scientific journals. (Card number 117116) Lombardy National Order of Journalists. Author of over 130 national and international scientific publications, developing a showcase for comparison between the new trends that are

transforming the various sectors of culture and creativity.

- from 31/01/2012 - today.

President of the Art Lab ETS Association. Motivated by values of social responsibility with an innovative model of cultural patronage interested in deepening and sharing the changes in the languages of contemporary art, culture, beauty and creativity, with particular attention to future generations and technological innovations. He often collaborates on "Design Point" international development projects including ongoing collaborations with China, Brazil, Vietnam, India, Egypt and Colombia.

- from 13/12/2011 - today.

Director with responsibility for Culture on the appointment of the Mayor of Milan and MIBAC in various national and international Boards of Directors:

- DEMHIST ICOM world network of houses, museums and castles (Board 2020-23)
- Academic Board Inspiration Design International School, Singapore (from 2022)
- International Olymp 'Arts Committee Geneve, Switzerland (from 2022)
- Detao Education Group, Beijing (since 2019)
- ANDU National Association of University Teachers (since 2019)
- APDF Asia Pacific Designers Federation Shanghai (since 2012)
- ICAA International Creative Arts Alliance Beijing (since 2012)
- ITS Foundation for Innovative Technologies for Cultural Heritage and Activities - I Cantieri dell'Arte (2019-22)
- A. Pini Foundation Milan (2012-2022)
- ITS Rizzoli Milan Foundation (2016-22)
- A.Sammartino Foundation Rome (2015-18)
- Friends of the Teatro alla Scala Association (2016-19).

Participation in networks of organizations, committees or associations for cultural purposes by joining them. Experience in participating in inter-institutional round tables operating in the cultural field and in maintaining contacts and relations with stakeholders and competent institutions on the subject.

-01/06/2004 -2010

President and Coordinator of the Permanent Observatory of Lombard Design (upon election of the members) ADI Lombardia. Industrial Design Association. Experience in the planning and management of cultural activities and services, with particular attention to participation in cultural projects of international importance.

- 01/01/1998 - 2005

Higher Education Research and Cultural Projects Department "Italian Fashion School" National Chamber of Italian Fashion Management and development of activities and programs related to national and international cultural networks and related partnerships in order to enhance the existing cultural heritage and resources and to identify sources of funding (also through access to national and international funding calls)

-01/09/1996 - 1998

#### **Trussardi Foundation**

Care of the "City of Fashion" project, Higher Education Masters and exhibitions including "Nureyev, reality and spell" matter.

- 01/09/1993 - 1995

Assistant Production Director (upon winning an international competition for set designers and costume designers) Teatro alla Scala in Milan Programming, management and control of cultural activities (promotion, research, development of the activity, communication, dissemination, teaching) based on planning general elaborated by the Management.

- 1991-1992

Style office assistant Atelier Biki and Fimar Analysis of trends, design of collections and events.

SCIENTIFIC CULTURAL  
RESPONSIBILITIES

Management and organization of human, financial and instrumental resources in particular, definition of organizational and commercial strategies and service standards; planning and coordination of human, technological, financial and organizational resources; planning of training activities and supervision of maintenance and improvement of the service; management of relations and agreements with the client; evaluation and development of human resources; planning and management of local relations with companies, institutions, employment services and local actors; promotion and advertising of the Institution's services; quality management inherent in all processes.

2022 – today

Member Academic Board **Inspiration Design International School, Singapore**

2022 – today

Member Board **International Olymp' Arts Committee Geneve**, Switzerland

2021 – today

Scientific director **UTA United Towns Agency - Italy ONU** Milano Italia

2014 – 2019

Scientific director **Association Amici dell'Accademia di Brera**, Milano Italia

2013 – today

Scientific director **Institute of color**, Milano Italia

2014 – today i

fellow Research **Ansal University Gurgaun**, India

2013 – today

fellow Research **GLTA Guangdong Lighting Trade Association**, Canton Cina

2012 – today

Visiting Professor **National Institute of Design NID** -Bangalore, India

2012 – today

Associate Professor **CAFA Central Academy of fine Arts**, Beijing Cina

2012 – today

Fellow Research **Universidad Pontificia Bolivariana**, Medellin Colombia

- 01/10/2004 – 2010

Master Director "Made in Italy image policies "Communication Academy, Milan

Former official member of prestigious scientific committees and study centers

- Table of Rectors of the Municipality of Milan;
- Table of Territorial Marketing of the Municipality of Milan;
- Innovation Forum of the Province of Milan;
- Ingenio Project of the Lombardy Region;
- Polytechnic Foundation.

It designs and coordinates numerous research and development programs of the European Community financed on the basis of Calls (Design Plaza, E-learning; F.or.te; Triade, Dafne; Metadistretti, SPRING), of Public Administrations and private organizations based on the enhancement of "made in Italy":

- Promos Chamber of Commerce - The Sign traveling exhibition on the excellence of Made in Italy

-Assolombarda- Creation of the "Design Innovation" Desk.

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SCIENTIFIC DIRECTION FOR  
INTERNATIONAL AND  
NATIONAL CULTURAL  
RESEARCH PROJECTS,  
ADMITTED FOR FUNDING ON  
THE BASIS OF COMPETITIVE  
CALLS

Every year he is project director and curator of scientific research on culture, creativity, internationalization, technologies and their communicative values and applications funded by the European Community on the basis of obtaining public tenders. Management and development of activities and programs related to national and international cultural networks and related partnerships for the purpose of enhancing existing cultural heritage and resources and identifying sources of funding (including through access to national and international funding calls)

2021 – today

Project director “Emilio Isgrò cancels Marco Polo's Million”. Museum Exhibition at Cafa Beijing, China. Italian Council Call - IX ed. Ministry of Culture. Promotion of Italian contemporary art abroad. 100,000 euros

From 2015 to today.

Master Director (IFTS) - Technician for Communication, Commercialization and Marketing of the Creative and Cultural Supply Chain - VII Editions - 1000 hours. Lombardy Region European Union - Ministry of Education - Lombardy Region - ATS Humanitarian Society, San Raffaele University Rome, CNA Federmoda Lombardia, The professional profile covered by the master responds to a specific priority of companies in the fashion and design sector, represented by the need to look overall company, in all its processes up to the internationalization of the markets. All students are hired after the master. 110,000 euros

2022 – today

Director of the IFTS Master's "I Cantieri dell'Arte" Foundation. Economic and financial administration of restoration interventions in energy efficiency and bonus scheme. 1000 hours. In collaboration with Assimpredil Ance Milano Lodi Monza and Brianza. "Carlo Bazzi" Technical Industrial Building Institute. The Tartaglia-Olivieri State Higher Education Institute. 'Brescia Building System (E.S.E.B.), formerly the Brescia Building School (S.E.B). ESEM-CPT Unified Body for Training and Safety. Polytechnic Foundation of Milan. University of Brescia - Faculty of Engineering. College of Building Constructors of Brescia and the Province. The municipality of Milan. 110,000 euros.

2021-2022

Co-Direction of the project "Damage coupling - reduction of margins post Covid" admitted and financed by the Lombardy Region (Lead Partner Opera Cardinal Ferrari with Umanitaria, City Angels and Eris Foundation). 200,000 euros

2020 - 2021

Research responsibility for MAIN10ANCE project. “The Piedmontese Sacred Mountains system: an integrated approach to territorial socio-economic development” University of Eastern Piedmont, Sacri Monti Management Body, Confartigianato, SUPSI. INTERREG Italy Switzerland.

2020-2021

**ST\_ARTS UP** project director! Creative driven innovation from here (tag) and to future. Free training / accompaniment courses for starting cultural and creative enterprises to be set up in public spaces. 1000 hours. The initiative is aimed across several sectors of the cultural and creative business area and is divided into 4 project phases: 1. The implementation of the first training module (320 hours)  
2. The realization of internship experiences throughout Europe (240 hours)  
3. Business start-up accompanying form (160 hours)  
4. Coaching module for each entrepreneurial reality (80 hours)  
15 innovative cultural creative start-ups created.  
EU funding of 400,000 euros.

2019/2021

Director of the Lombardia Plus culture project. - 2 Editions. Knowing to enhance the craft of the arts - Innovation and beauty in the contemporary world.

416 hours of lessons 240 hours of company workshops 240 hours of internship. It responds to a specific need of the culture, fashion and design sector to produce strategic and economic value

for the cultural and creative enterprise. The aim of the project is to devise and coordinate the activities of creating a cultural project, carry out its strategic and financial planning and finally promote and communicate it internationally using technologies and new means of communication. EU funding of 320,000 euros

2019 - Project Director "Istanbul, bridge between East and West". - Dowry Merit of the Lombardy Region: Project of cultural trip to Istanbul of 20 deserving young people between visits, universities and research centers

2016 -2017- 2018

Project Director "China Design Experience" - Dote Merito Regione Lombardia: Cultural travel project with experience in Beijing of 20 deserving young people among visits, universities and research centers

2015-16

FTS Master's Director Advanced Craftsmanship For Made In Italy - 1000 hours In relation to the IFTS funded call of the Lombardy Region. POR FSE 2014/2020 European Union - Ministry of Education - Lombardy Region. ATS Humanitarian Society, San Raffaele University of Rome, CNA FEDERMODA LOMBARDIA, ITC TOSI Busto Arsizio. Financed by the European Social Fund, the Ministry of Labor and Social Security, the Ministry of Education and the Lombardy Region. All 25 students were hired after the master. 150,000 euros

2014- 2015

Project Director –\_ Si.Re.15 Project. "Royal System Vs Expo 2015 - 900 Years Of History. 50 Of Exhibitions ". Digital enhancement of the historical and exhibition cultural heritage of the royal palace with attention to international tourist attractiveness in view of Expo 2015 " The project aims to equip Palazzo Reale with an innovative and modern multimedia instrumentation, in order to bring the young generations, the vast audience of visitors to the exhibitions, the foreign public closer to the historical path of the rooms of the Royal Palace (also creating a network with other "real" territorial museums in Milan and Monza) and information on the exhibition activities in Milan (between past, present and future). 100,000 Euros

2015 (Expo)

Midec Project Director. Cataloging and Digital Enhancement of the Heritage of Drawings and Prints and Completion of the Cataloging of Ceramics. Creation of thematic ceramic design itineraries in Italy. In relation to the Lombardy Region call for applications Digital cataloging and enhancement of cultural heritage. € 20,000 Euros

2014-15 (Expo)

Project director Enhancement of the culture of ceramic design at Midec in view of expo 15. Life, work and mastery of the Lavenese potters. In relation to the regional call entitled "Lombardy Region Call for projects for the enhancement of cultural heritage in view of Expo 2015.332.500 Euros

2014-17

Director of the "Design Plaza" project. E-learning platform for made in Italy San Raffaele University of Rome Scouting of market solutions; Requirements analysis; Functional specifications; E-learning platform development; Content Production; Test of the e-Learning platform and update on the feedback collected. In relation to the tender funded by the Ministry of Economic Development on the call for the industrial innovation project "Industry 2015 - Call for New Technologies for Made in Italy". Euro 6,299,098

2014-15

Project Director of the Master (IFTS) "Techniques for the artisan production of made in Italy products", San Raffaele University Rome Master entitled strategic and communicative models of development and enhancement of the supply chain "advanced craftsmanship. 150,000 euros

2014

Project director "Culture of the project at school". In relation to the Learning Week call Based on the experience of the design centers of northern Europe, the San Raffaele University of Rome intends to launch an interdisciplinary educational project designed for schools to support education in the "project culture", which has its own role, its own particularity to play now, in full effort to save local cultures. 40,000 euros

2012

Project director "MIND Milan Network for Design". Research call funded by the Municipality of Milan. Partners San Raffaele University of Rome, Alintec, Triennale Design Museum, ADI and 11 important Milanese design schools. First "design network" to implement a strong design support initiative in Milan. A project at national and international level to identify young people to be included in a large high-level training project capable of attracting the best creatives from all over the world to Milan every year. 40,000 euros

2011

Project director "TrendLab. Network and tools for technology transfer and innovation in the design oriented sectors". Measure D 4 - F.S.E. Objective 3. Politecnico di Milano and Assomostre. The project is divided into five actions: 1. Research on innovative trends in design-oriented sectors 2. Design and implementation of Design Knowledge Management 3. Modeling of traditional and remote training courses 4. Experimentation of training modules 5. Analysis. 350,000 E.

2011

Project Director "Cradle to Cradle Network". within the framework of the INTEREGG IVC – Partner Polytechnic of Milan and Milan Metropoli Development Agency program, co-financed by the European Union. Development of models, projects, sustainable products. Who and how today C2C expresses the best in the worlds of design, fashion and food.

2003

Director of the "E-Learning" project. Integrated functions and services for female employment in the Fashion sector. F.S.E - Multi-Measurement Devices Extra-Obligation Formative, E1 Partner in ATS of the project: Society of Encouragement of Arts and Crafts, National Chamber of Italian fashion, woman work woman.

2003

Project Director "F.O.R.T.E. Training for the Textile System". Framework Projects - Measure D1 Continuing Education - F.S.E. Objective 3 Strategic and communicative models of development and enhancement of the regional inter-sector textile-clothing chain. The ATS partners of the project: COT. Cotton Textile Center, ATI. Italian Textile Association, Como Textile, Italian Silk Association.

PARTICIPATION IN  
SCIENTIFIC COMMITTEES OF  
MAGAZINES, EDITORIAL  
COLLECTIONS

Title	From	To
It carries out and promotes research activities, the results of which it makes public, even electronically. It carries out dissemination, education, training and research initiatives		
"ADI Design Index". Responsible and Scientific Coordinator of the Permanent Design Observatory "ADI Lombardia". The commission continuously engaged in gathering information, evaluating and selecting the best products of each calendar year. The selected products are published in the ADI Design Index 2005/2006/2007/2008/2009/2010 yearbook which leads every three years to the Compasso d'Oro award. ADI, ADI Foundation and Editrice Composer Bologna. Illustrated, format 21x23.5 cm	06/2004	12/2010
"Compasso d'Oro XX and XI". Scientific Coordinator of the "ADI Lombardia" Permanent Design Observatory. The catalogs of the products (2002-2004) and (2006-2008) that received at the XX and XXI edition of the Compasso d'Oro, the most authoritative award of Italian design. ADI, ADI Foundation and Editrice Composer Bologna. Illustrated, format 21x23.5 cm	06/2004	12/2010
"Design Codex" - Creation and curation of a series-mapping that will be configured as a "biennial" tool for the appropriate enhancement of the local Lombard design heritage (each year 30 different case histories). Collection of the main sector productions with documentation of the series of products and the most significant companies, capable of reconstructing a general picture of the	01/2010	12/2010

territory with the indication of its production districts. Publisher Fausto Lupetti Bologna

"Color". Member of the Scientific Committee, For over 10 years the only magazine in Italy to deal with the theme of color in a transversal and multidisciplinary way. 2009 marks an important moment of transformation for Colore (new title that the magazine takes: Color. Quaderni di Cultura e Progetto del Colore) which from an information magazine becomes a tool for disseminating the culture of color, offering an indispensable ground for comparison. and debate	01/2012	Today
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Editing of the Allemandi & Co Art Catalogs series for the Adolfo Pini Foundation. Editorial care of the first two catalogs "Renzo Bongiovanni Radice" and "Exhibitions in Milan in the 1920s"	02/2012	Today
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Municipality of Milan   Culture. Exhibition Service and Coordination of Exhibition Activities. Art Director and visual communication manager for all Exhibition Catalogs from 2005 to today. Responsibility recognized on each colophon (under visual communication) of each exhibition catalog published by Skira, 24 Ore Cultura, Giunti, Allemandi, Electa, Silvana Editoriale (and others)	2005	2020
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RESULTS OBTAINED IN  
TERMS OF PARTICIPATION IN  
THE CREATION OF NEW  
CREATIVE CULTURAL  
ENTERPRISES

prepares the multi-year programmatic document of the objectives and the annual program of activities and takes care of their implementation and reporting.

2020-2021

ST\_ARTS Project Director! Creative driven innovation from heri (tag) and to future. Free training / accompaniment courses for starting cultural and creative enterprises to be set up in public spaces. 15 innovative cultural creative start-ups created.

2011

Appointment of "Temporary Export Manager" for the "SPRING" Project organized and financed by the Lombardy Region. Spin off and start of internationalization.

2010

Appointment of Scientific Consultant and Expert in the "INGENIO" Program Global grant from the Lombardy Region which directly supports the individual in the development of research and the creation of new businesses, thanks to the European Social Fund.

Among the most innovative spin-off projects followed and implemented:

- DESIGN & ENGINEERING FOR HEALT
- PROTOBAG
- NABEC - New Accessibility for Cultural Heritage
- SMART LAB, Art loan computer system
- FORCE OF INNOVATION

2009

Appointment of Scientific Consultant in the "DRIADE" regional program (experimental action promoted by the Lombardy Region and the Ministry of Economic Development aimed at the creation of "network systems") Fondazione Politecnico di Milano. Scientific coordination of the network project "Learning to live by playing: technology and spaces that help to grow". Project manager for Eleven Lombard companies operating in the furniture, information technology and multimedia, telemedicine and design, communication and innovation sectors, to give life to a project (spin off) that brings together the experiences, knowledge and skills of everyone.

2010

Appointment of Scientific Consultant and Expert in the "Design the future" Program - Transfer of copyrights, design, production and marketing for the spin off "Future Hub (creativity and design)" founded by Cooperative I.S.O.L.A. The main focus was on skills related to product and process research and innovation with a strong market connotation.

ALLOCATION OF TEACHING  
OR RESEARCH  
APPOINTMENTS AT  
UNIVERSITIES AND  
SCIENTIFIC INSTITUTES

**Educational Didactic Direction.**

Ability to: mediation; conflict management; time and budget optimization; communication with diversified interlocutors including, for example, public institutions; personality in the educational and / or artistic field; assertive and pro-activity skills; knowledge of the mechanisms and logic underlying the fact of being subjects financed by the Public Administration; competence in planning, coordinating, verifying and innovating curricular, non-curricular, seminar and multidisciplinary training, carefully managing the assigned resources; ability to identify, select the skills and manage the professionals suitable for the realization of different course activities, divided into multi-year curricula, in presence or in E-learning mode.

From 2012 to today

**S. Raffaele University of Rome**, via Pace, 10. Milan. Via di val Cannuta 247. Rome.

President of the Degree Course in Fashion and Design, Faculty of Architecture and Design of the S. Raffaele University of Rome. (from 2012).

President of the Degree Course in Fashion and Design, Faculty of Architecture and Design of the S. Raffaele University of Rome. (from 2012).

The University, established in 2006, is a legally recognized university, which issues equivalent degrees and with the same legal value as those issued by traditional universities entirely on the E.learning platform. Associate Professor ICAR / 13

Former owner of courses (on e-learning platform)

1. Design elements (ICAR/17- 8 CFU),
2. Design thinking (ICAR/13 - 6CFU)
3. Project Methodologies (ICAR/13 8 CFU).
4. Style &Design (I/ART 02- 3 CFU);
5. Concept Design (ICAR/13 8 CFU).
6. Design strategies (ICAR/13 8 CFU).

from 2012 to today

**CAFA China Central Academy of Fine Arts. Pechino** Associate Professor in " Space and Design, Fashion Design" of the Urban Design Institute

from 2012 to today

**Bolivian Pontifical University. Medellin, Colombia.** Joint teaching and research. Collaboration agreement signed with Telematic University San Raffaele Rome consisting of regular exchange of information on the various activities in each institution, online and in the common forums.

from 2012 to today

**The National Institute of Design (Ahmedabad, Bangalore, Gandhinagar, India).** Joint teaching and research. Collaboration agreement signed with Telematic University San Raffaele Rome consisting of regular exchange of information on the various activities in each institution, online and in the common forums.

from 2014 to today

Visiting Professor in Design Education Research Center **APDF** (Asia Pacific Designers' Federation) Shanghai

from 2014 to today

Visiting Professor in **Peking University**, National Centre for Research into Intercultural Communication of Arts. Associate Professor in the major **Nanchang University**.

from 2001 to 2010

**Politecnico di Milano - Facoltà del Design.** Degree and specialist degree courses. Street Durando 10\_ Milano

2007-10: **Professor in charge Final synthesis laboratory – Fashion. DNA project** (Design

Nomad Accessories in collaboration with ADI , Well tech e SITI) Fashion Design-V Year. site Bovisa.

**Professionalising modules** - Fashion Design - III Year. Site Bovisa.

2006-07: **Professor in charge of Professionalising modules**- Fashion Design - III Year. Site Bovisa. Creation of a didactic handout entitled: "From the Idea to the Prototype"

2005-06: **Professor in charge of industrial design** - theme:

**Opposites coincide** II Year. Site of Como. Responsible design of the fashion project. Creation of a didactic handout entitled: Opposites coincide

2004-05: **Professor in charge of industrial design** -theme: "**Ethics and Aesthetics of design**": II Year. Site of Como Responsible design of the fashion project. Creation of a didactic handout entitled: "Ethics and Aesthetics of design"

2003-04: : **Professor in charge of industrial design** - tema: "**Fashion made by non-fashion**": II Year. Como Pole. Representing fashion through the image, the language, the event using structures, means of communication and representation suitable to sensitize the public but above all the professionals. Interpret the atmosphere and concept of the collection or product to translate them into perfect mechanisms of strategies, co-marketing actions, entertainment, fairs, presentations, events.

The laboratory answers the question of "transversal research and experimentation". Cultural specialization and operational flexibility. Creation of a didactic handout entitled: "Prepare and endorse the shared territory to give rise to the Sharing of Innovation".

2003-04: **Professor in charge Final synthesis laboratory "for the city of fashion"** in the Industrial Design degree course with a specialization in Fashion. They go. Creation of a didactic handout entitled: "How to represent fashion through the place, the image, the language, the event"

2003-2004. **Professor in charge "Master in Fashion and Textile Design" Como Pole** - of the Visual Communication and Communication Module. Creation of a didactic handout entitled: "Identity of the Fashion Brand. Construction of Brand Identity and Image perceived by the Target "2002-03: **Professor in charge charge Final synthesis laboratory "around the bodies"**

in the Industrial Design degree course with a specialization in Fashion. They go. Creation of a didactic handout entitled: "Trend & Concept Design. Study of Trends from Process Analysis of the Collection to Production "

2002-2003. **Professor in charge "Master in Fashion Design" e "Master in furnishing Design" – Como Pole** - of the Visual Communication and Communication Module. Creation of an educational handout entitled: "The imagination: from products, to desires, to dreams"

2001-02: **Professor in charge Final synthesis laboratory "trends, products, strategies for fashion"** in the Industrial Design degree course with a specialization in Fashion. V Year Creation of a didactic handout entitled: "From individual identity to visual communication"

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From 2004 to 2010

**Designer and Director** of the "Made in Italy Image Policies Master - Fashion Sector" - **Communication Academy**. via Savona 112. Milan

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From 2004 to 2006

**Professor in charge** "Materials and creative research" At the Brera Academy - Department of artistic design for business - Specialized two-year course in Product Design and Fashion Design-

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From 2004 to 2006

**Professor in charge** at the following trade associations with the following specialization courses:

- **Asefi** - "Creativity and multimedia "Creation of a didactic handout entitled:" Creativity and Multimedia. Interpret the atmosphere and the concept of the product to translate them into perfect mechanisms of strategies, co\_marketing actions, entertainment, fairs, presentations, events."
- **Arfutur** – "Trade Fair marketing" "Event organization"
- Istituto Rizzoli - "Event Planning and Management Techniques"

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From 1999 to 2001

**Catholic University of the Sacred Heart of Milan** Lecturer at the Master in Globalization, communication, metropolitan professions. Realization of publication entitled: "General methodological criteria with which to face the production process of an artistic event: feasibility

study - planning-design".

From 1999 to 2004

**Brera Academy of Fine Arts** -

Lecturer at the Master "Curator. Expert in organization and communication of the visual arts ".  
Creation of a Publication entitled: "Project Management in the Artistic field"

From 1996 to 1998

**La Scala Theater in Milan** - Professor in charge of the course "Furniture of the scene in relation to style / time / place" and "Costume on the scene in relation to style / time / place" held for the students of the Scenography and Costume courses. The guiding principle is the historical analysis of costumes and furnishings that characterized the years of the nineteenth and twentieth centuries. Creation of a publication entitled: "The past as a reading of the Present. Evolution of the relationship between style-era-place "

From 1996 to 1999

**Catholic University of the Sacred Heart of Milan** – Lecturer at the Master in Artistic Management. Creation of a Publication entitled: "General Methodological Criteria with which to face the production process of an artistic event: feasibility study - planning-design"

**PARTICIPATION IN HIGH QUALIFICATION RESEARCH BODIES OR INSTITUTES**

Institution	From	to
Ideation, planning, management and control of cultural projects (promotion, research, development of temporary exhibition activities, communication, dissemination, teaching).		
STS Society of Science and Technology	03/2022	Today
DRS Design Research Society	03/2022	Today
SID Italian Design Company	03/2022	Today
ICOM International Council of Museums DEMHIST (board) network Home Museum e Castelli	2020	2023
ADI Lombardia. Industrial Design Association. President and Coordinator of the Permanent Observatory of Lombard Design	06/2004	12/2010
National Chamber of Italian Fashion. Lombardy region. Scientific Director and direction of the "Italian Fashion School" Higher Education and Research Center. Direction, Planning and Coordination of highly specialized courses for the Training & Research department, financed through the European Social Fund (Regional Operational Center). Conceived as a large laboratory for research and exploration of future trends and scenarios and a design consultancy center	01/1997	07/2005
Municipality of Milan   Culture. Exhibition Service and Coordination of Exhibition Activities - Scientific Responsible and Direction of the Visual Communication Laboratory (art lab) of Palazzo Reale and of the connected museum network. Head of Strategy and Coordination, Communication and Development. Research and experimentation of new technologies applied to communication and exhibition activity (exhibitions, events)	05/2005	2020
Assolombarda Milan. Scientific Responsible and "Sportello Design" as an instrument of competitiveness. Conception, design and implementation of a "counter" intervention commissioned by Assolombarda (for the 6000 members), which aims to raise awareness of the economic, competitive and image advantages that arise from a conscious and correct integration of Design into strategies business	04/2007	2010

<p>Municipality of Milan   Tourism. Ideation and scientific manager of the organization and development of the Tourist Information System for the City of Milan <a href="http://www.turismo.comune.milano.it">www.turismo.comune.milano.it</a>. An informative "archive" (over 20,000 entries), coordinated with the various tourist institutions of the city ((APT, Touring Club, Fiera Milano, Assolombarda, Agis, Unione Commercio, Fiavet, Hoteliers' Association, EPAM, Chamber of Commerce). and Telecom. <a href="http://www.turismo.comune.milano.it">www.turismo.comune.milano.it</a></p>	03/2000	09/2004
<p>Municipality of Milan   Culture. Analysis and evaluation of the Sforzesco Castle Relaunch projects - Member of the university scientific committee that coordinated the comparative evaluation and functional compatibility between the "Assolombarda" project (spaces for services and reception to the public and areas for events, exhibitions, meetings) and the "Amici della Scala" development project relating to the reorganization, use and management of the Milan Castle.</p>	01/1998	12/1998
<p>Province of Milan   Work, Training, Research, Innovation Festival, Mondadori Multicenter. Scientific Director and "Boxing Design" series of Meetings / Clashes between Design, Culture and Innovation. I compare some of the authors of iconic objects celebrated all over the world with designers representing the new generations. The (televised) meetings focus on a tight fire of questions and answers to understand how the rules of work have changed in the relationship between designer and entrepreneur</p>	01/2011	2020
<p>Lombardy Region   Culture and Archives. Scientific and curator of the "Zucchi Collection of antique handbloks 1785-1935". Sophisticated SIRBEC digital archive system that makes the information of a unique heritage, among the most considerable at national and international level, accessible with targeted or "transversal" searches, consisting of about 56,000 print blocks from the 18th century to the present day, filed and documented , from over 12,000 drawings and related information sheets</p>	01/2011	12/2011
<p>Union Camere Centro Studi. Co-autore Ricerca "Rapporto nazionale sul Design nelle imprese italiane". Oltre a creare una base comune di informazioni e conoscenze originali la ricerca ha la funzione di stimolare la formazione di gruppi di lavoro ( con Politecnico di Milano e Kanso)</p>	01/2007	09/2007
<p>Flanders Investment &amp; Trade. Belgio. Responsabile Scientifico e cura "ItalianDesign.Now! Rapporto sul design Italiano" Mappatura completa commissionata per studiare eventuali collaborazioni di ricerca.</p>	01/2009	06/2009
<p>Provincia di Milano   Formazione, Ricerca e Innovazione. Responsabile Scientifico e cura MI-ND – Milano New Design <a href="http://www.mi-nd.it">www.mi-nd.it</a> Sistema Informativo web-based per la gestione di documenti e conoscenze individuati nelle fasi di ricerca Milano New Design. La piattaforma crea una base comune di informazioni e conoscenze (background) continuamente aggiornata.</p>	05/2007	2010
<p>LenS, Learning Network on Sustainability Conference 2010. Bangalore, India. Member of Advisory Board.</p>	04/2010	09/2010
<p>Ishikawa Textile Industrial Association (Japan). Scientific and curator for the National Chamber of Italian Fashion for an Italian-Japanese research project. The project made it possible to create works that combined the fabrics of the Ishikawa district with Italian creativity.</p>	08/2000	11/2001

ACHIEVEMENT OF AWARDS  
AND ACKNOWLEDGMENTS  
FOR SCIENTIFIC ACTIVITY

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- First prize in the "Federcultura for technological innovation" competition. Ideation and scientific manager of the organization and development of the Tourist Information System for the City of Milan [www.turismo.comune.milano.it](http://www.turismo.comune.milano.it). An informative "archive" (over 20,000 entries), coordinated with the various tourist institutions of the city, capable of offering citizens and tourists data that

are disseminated, updated and customized to the user's needs. The data comes from the Central Management of the Municipality for the sectors: Culture, Libraries, Sports, Entertainment, Fashion and Major Events. For all other data, a network of specialized and accredited partners has been created, each for their specific skills (APT, Touring Club, Fiera Milano, Assolombarda, Agis, Unione Commercio, Fiavet, Hoteliers Association, EPAM, Chamber of Commerce). Oracle and Telecom realization. 2000  
-For Adi Lombardia Design Codex 001. GranDesignEtico International Award, 11th edition 2010  
- Award **Lumen Claro Lions 2019**  
- Award **Mulier – donne imprenditrici- 2019**

#### PARTICIPATION AS SPEAKER IN NUMEROUS SCIENTIFIC CONFERENCES

She holds refresher seminars and is a speaker at numerous scientific conferences in Italy and abroad. It ensures relations with national and international Institutions and Bodies, also in order to organize and promote study, research, communication and enhancement activities.

#### **INTERNATIONAL CONFERENCES**

2022 20th International Conference on E-Society (ES2022 - 12-14 March 22) paper: HEALTHY JOB. Work and health just a click away.

2021 15th MULTI CONFERENCE ON COMPUTER SCIENCE AND INFORMATION SYSTEMS  
20 - 22 July

2021 15th International Conference on e-Learning Di Dalia Gallico. Paper: E-LEARNING DESIGN THINKING AND DESIGN DRIVEN INNOVATION

2021 14th International Conference on ICT, Society and Human Beings Di Dalia Gallico. Paper @RE-ART. HOW TO MIX A VIRTUAL TOUR, ARCHIVING AND A SOCIAL MEDIA STRATEGY ON THE WEB TO INVOLVE A NEW PUBLIC AND BRING AWARENESS TO THE MUSEUM AND THE EXHIBITION

2021 3 Conference 'Fashion Tales 2020+1' Università Cattolica di Milano del Sacro Cuore 18 giugno

2021 di Dalia Gallico – Paper : INNOVAZIONE & BELLEZZA NELLA CONTEMPORANEITA'

2021 3rd. INTERNATIONAL AND INTERDISCIPLINARY CONFERENCE ON IMAGE AND IMAGINATION IMG2021IMAGE LEARNING 25-26 November 21- MILANO (IT) Politecnico di Milano Università degli Studi di Milano-Bicocca

2021 9th International Conference on Sustainability, Technology and Education (STE 2021)di Dalia Gallico – Paper WHAT ROLE FOR HISTORIC HOUSE MUSEUMS IN THE AGE OF SUSTAINABLE DEVELOPMENT? CHALLENGES AND OPPORTUNITIES

IADIS 2019 International Association for Development of the Information Society. Paper : UPGRADED SUSTAINABILITY, INCLUSIVENESS AND VALUE ADDITION OF THE COTTON VALUE CHAIN. Collaborative innovation between Italy and Egypt about sustainability. Lecture: International conference on sustainability, technology and education. Hong Kong.

2018 Keynote speaker : University of Zambia Africa –Festival internazionale.

2018 Keynote speaker : APDF – Asia Pacific Design federation –IAI Award Shanghai e Suzhou – Luglio e Dicembre

2018 Lecture - 11th International Conference on ICT, Society and Human Beings. Madrid, Spain. 2018 Paper dal titolo: MADE IN ITALY. AN INTEGRATED E-COMMERCE AND E-LEARNING INNOVATIVE PLATFORM TO PROMOTE EDUCATION FOR ITALIAN DESIGN SYSTEM (PRODUCT & PROCESS).

10th International Conference on ICT, Society and Human Beings

20 – 22 July 2017 Lisbon, Portugal Paper: DESIGN BEST. AN INTEGRATED E-COMMERCE AND E-LEARNING INNOVATIVE PLATFORM TO PROMOTE EDUCATION FOR ITALIAN DESIGN SYSTEM (PRODUCT & PROCESS)

- 11th National Lighting Congress - Turkish National Committee on Illumination  
21-24 September 2017 İstanbul, Turkey.  
Paper: COLLABORATIVE INNOVATION AND EDUCATION: ITALIAN VS CHINA LIGHTING INDUSTRY. A CIRCLE GLOBAL THINKING, A POINT OF VIEW.
- First International Industria Fashion & Textile Congress - CITEXIM PERU 2017, Università Nazionale di San Marcos, Dean of America 20 -25 novembre 2017 LIMA ; Perù. Paper: ITALIAN FASHION AND SUSTAINABILITY. A NEW E-LEARNING PLATFORM FOR DESIGNING NEW COMMUNITY IDENTITY AND BUILDING AWARENESS.
- 6th International Conference on Sustainability, Technology and Education 2017  
11 – 13 Dicembre Sydney, Australia  
Paper: MADE IN ITALY:BUILDING AWARENESS. THE ROADMAP TO CHEMICAL AND ENVIRONMENTAL SUSTAINABILITY WHICH THE ITALIAN FASHION SYSTEM IS CURRENTLY UNDERTAKING  
IAI Asia Pacific Federation Of Designers Meeting of International Council Beijing Cina Aprile 2014- Dicembre 13  
- GLTA Guangdong Lighting Trade Association international conference Guenzhou settembre 13  
-DDEI Designing Design Education for India Marzo 13 Pune India  
-IAI Asia Pacific Federation Of Designers Shanghai Meeting of International Council Dicembre 12  
-China Foreign Lighting Industry Cooperation Forum  
Ottobre2012. Lectio Magistralis "Collaborative strategies between China and Italy in Lighting sector".Guzhen, China
- ExpoRivaShueIndia  
Mostra e Lectio Magistralis: When Italian Style leaves the Sign. Luglio 2012. New Dehli. India
- Design Days 2012. Parlamento Europeo. Giugno 2012.Lecture: "Design Point" . Bruxelles. Belgio
- Colombiatex 2012 "Knowledge Pavilion" (il riferimento della formazione per la moda dell' America Latina -1700 partecipanti; unico esperto internazionale) Gennaio 2012  
Lecture 1: What is a Fashion System? Lecture 2: Italy, fashion with country identity. Teatro metropolitano.Medellin. Colombia
- The 3rd Italian and Chinese Designer Cooperation Forum- Lighting &Furniture Industry.  
Lecture: Design Point. Cooperation Summit. Aprile 2011. Salone del Mobile Milano
- The 2nd Italian and Chinese Designer Cooperation Forum- Lighting &Furniture Industry.  
Lecture: Design Point. Cooperation Summit Novembre 2010. Guangzhou; Cina
- "The importance of Intellectual Property in the international Area". Sistema FIRJAN. Lecture: "la Proprietà intellettuale del Design nella impresa creativa italiana". Luglio 2010. Rio de Janeiro Brasile
- Connected 2010 – 2nd international conference on design education  
paper: Design in formazione. University of new south wales, Sydney, Australia 2010
- LeNS Conference "Sustainability in Design: Now!" at the JN Tata Auditorium Complex .  
Lecture: Ethics and aesthetics. Sustainability as a criterion for selection Bangalore India.2010
- Brasil Design WeeK 2009. "Industry Design Forum". Centro Cultural Sao Paolo. San Paolo Brasil. Mostra e Lecture: The Sign. Design & Craft on stage
- Brasil Design WeeK 2009. San Salvador . Bahia. Brasil. Lecture: The Sign. Design & Craft on stage
- Milano Made in Design Conference: Food architecture from Local produce to meal solutions.  
Lectio magistralis:Food Design. Cross -fertilization & Innovation : Shangay Cina 2007

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## **NATIONAL CONFERENCES**

- Creation and scientific care of the "Design Desk", the tool for disseminating the culture of design in Assolombarda as a support to 6000 companies. Design As an opportunity for the company to innovate, contaminate, renew with the aim of making companies aware of the economic and competitive advantages that arise from a conscious and correct integration of Design into business strategies. The results presented with lectures in three conferences:
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  - Materials design and innovation. Assolombarda 2011
  - Design as a tool to renew products. Assolombarda 2010
  - Design e Performance aziendali: lezioni dal campo. Assolombarda 2009
  - Lecture: "Design in Formation", as part of the initiatives of 'Torino World Design Capital 2008', Turin. The meeting (Turin) was attended by over 20 public and private design schools and institutes from all over Italy, who thus had the first opportunity to discuss the data collected by the publication, and to compare their experiences in order to make system in the rich panorama of the 100 design schools in Italy monitored by the research. 2008
  - Lecture "Innovating to Grow. New Opportunities" In: Between Real Estate and Sustainable Building. Tools for the growth of companies in the construction sector. Ance Province of Brescia, 18 September 2012
  - Lecture: "Who seeks Find. Bruno Munari". Inaugural conference of the exhibition "Who seeks Find. Bruno Munari in Cantù". 2012
  - Lecture: "Learning to live by playing A great project for the needs of the little ones". Research presentation at the conference. Polytechnic Foundation and Niguarda Hospital 2011
  - Lecture: "Innovating New Media - The New Living Room on the Move". In: The Italian-Israeli Business Forum "Partners in Innovation. Palazzo Mezzanotte, Piazza Affari 6, Milan, June 2011
  - Lecture: "Design. Development & Innovation". In: " Challenges and Opportunities for a Euro-Mediterranean Sharing Knowledge . Camera di Commercio, Palazzo Turati, Via Meravigli 9/b, Milano, Ottobre 2011
  - Lecture: "Research and innovation" A journey through the successes of thirty Lombard companies. In: Conference presentation of the Design Codex 001 book. Spazio Sagsa, November 2011
  - Lecture 1: "Is Fashion Real Industrial Design?" Lecture 2: "Italian Design Today. What future?" In: The betrayed design. Sforza Castle in Milan, December 2011
  - "Containers" and "Metalli-Ca, the art and design of Metals" Two Lectures with an exhibition that tells stories enclosed in their design, within their design process. Cagliari 2010, 2009
  - Lecture "The transversal and innovative character of Transportation Design" Exhibition and conference "land; water, air and design". Palazzo Isimbardi. Municipality and Province of Milan.
  - Lecture: "What opportunities, potential, in the female creative sector" Conference "Women and the profession". Province of Brescia and Order of Architects and Engineers. 2008
  - Lecture: "Design as a Value and a Competitiveness Tool". NanolItal Palazzo Affari Giureconsulti - Milan. 2007
  - Lecture: "Design as Innovation". Technological Matching Center Volta and Como Chamber of Commerce. Villa Olmo - Como 2007
  - Lecture: "Technical-scientific research and design: a high potential perspective" In "The textile innovation market: tools, themes, incentives". Fiera MilanoUnica organized by SE.RI.CO and the Silk Experimental Station 2007
  - Workshop and call for ideas "Let's transform ideas into projects" Cantiere del Nuovo. Province of Milan and Triennale. November 2006
  - Lecture. "Technology? Actor-Connector for Business and Designer" in "Reverse modeling and virtual representation in the design chain of Industrial Design". Polytechnic of Milan, AUTODESK

2006

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- Lecture: "What help to companies? Share innovation?" in "The New Italian Furniture Textile. Learning to design, produce, sell". at Politecnico Milano Indigo Department 2006
- Lectio magistralis: "Innovating with design. Experimentation, contamination and design strategies". Conference: New forms of art - Creativity and design - Valenza 2006
- Presentation: "A Research of ADI Lombardia" - on the occasion of the annual shareholders' meeting, the presentation of research analysis emerged from a first study-mapping of ADI Lombardia. 2005
- Lecture "Design in Motion". "Transport Design" conference. S. Angelo Lodigiano 2005
- Lecture: "Innovation in retail - New ideas and international models for Italian retail" - Confimprese headquarters - Milan with Trade Business, Kiki Lab, Popai Italia, Coop Lombardia 2005
- Lecture: "Turisticamente Milano". Title of the Paper "Urban scenarios that communicate stylistic identities". Organized by the Lombardy Region Tourism Department 2004
- Lecture "Milan for Me. The new tourism information system" Fiera di Milano - BIT. "Tourism in Milan between Memory and Future". 2002
- Organization of the Conference and Lecture "Push Yourself up" - SIAM - Academy of Arts and Crafts - Municipality of Milan, Fashion and Tourism Department 2002
- Lecture: "Avatar. Towards the global body. In the technological age we wear the whole human race like our skin". in "The human body between technologies, communication and fashion". University of Trento. Triennale di Milano 2001
- Lecture: "Woman: Truth, Allegory and Myth"; in "Female Iconography in Pictorial and Scenic Representation" University of Pavia, 2000
- Lecture: "Training cultural entrepreneurs: proposals". "The training of new professional figures in fashion" Catholic University of the Sacred Heart Milan 2000

#### SCIENTIFIC RESEARCH PUBLICATIONS

It ensures high quality standards in management and communication, in educational and technological innovation, encouraging the active participation of users and ensuring effective knowledge experiences.

- H2O. Project solution in post Covid 19 maritime and river transport.
- Art Performance. Urban and graffiti knitting. Interdisciplinarity and contaminations.
- Design of an active refrigeration container for the personal transport of drugs
- From the Graffa for the Quadra to the Tonda
- The importance of attention to detail for the success of a company
- The 3.0 sales process: from offline to online, the new buying experience through green tools
- A circular process between conception, production, marketing and communication.
- Phygital. A new fashion customer experience
- The culture of the project as an enhancement of art and the territory.
- Design methodology for racing car livery design
- The power of the brand on adolescents. Comparison between strategy and innovation.
- Real and virtual exhibitions, museum storytelling. Milan Fashion-Fashion Milan. Communicating the brand identity by creating new scenarios in the urban fabric.
- The Company-Client Relationship In the Fashion System: Internet as a Relational and Communication Tool. In collaboration with "Piombo"
- The new design strategy for the fashion districts. Prato. The Chenille district. In collaboration with "CIMA"
- Pubblicità come Moda l'ha fatta. Il settore pubblicitario e le interrelazioni con le Mode. In collaborazione con "Filmaster"
- The costumes of the soul The Graphics of Fashion in the Far East. The Turandot Project. In

- collaboration with "Teatro Sociale di Pontremoli"
- Milan open to the world. The open world in Milan. Where, how and when Modes and Fashion ferment Communication of contemporary trends through a space / exhibition that creates an atmosphere / environment for exchange and socialization
- Contamination between Tradition, Sport, Technology. Applications of the Clima fabric and design of the Golf Line. In collaboration with "Piacenza Cachemire"
- Aleph: infinite cardinality between genre, time and place. Horizontal, vertical and emotional search portal.
- The slight border between Normal and Different. The aesthetics of what is necessary for a more responsible design. Hearing loss: the hearing aid from disturbing object to special object. In collaboration with "Amplifon"
- The Orderly Disorder of Madness: Fashion Design Workshop. in collaboration with the Psychiatric Department of the Novara hospital.
- New staging of the costume collection of the Castello Sforzesco. Filing and computer acquisition of the fashion and costume sector of the Castello Sforzesco Museum of Applied Art. In collaboration with the Municipality of Milan
- Why do people dress so badly? : The Fashion System between necessary and narcissistic variability and permanence: the concept of time and revival as recovery of meanings and signifiers.
- Body and Casing: Psycho-physical well-being through the Aromatherapy Textile.
- Home textile: essential oils in the complete bed, to combat certain pathological disorders. In collaboration with "Zucchi" and "Lifegate".
- UNIforme-MULTIforme. L'essere e l'abitare nella Architettura più vicina al nostro corpo.
- Titanium. New expressive form of Jewel Design.
- Pajama game in Pediatrics: wear creativity and dress in color.  
The colored child in the white coats of the Niguarda hospital in Milan
- Origami & Ties
- New geometries for the wedding dress.
- "T r a Eros et Ethos" Brand Analysis and Retail Experience applied to the business case Triumph International Rome S.p.a.
- IN-DEX Aware product ADI and the development of the Hypertextual Design Index
- Identity and Diversity
- An exhibition model as a meeting of cultural identities in Milan.
- Style Frames Fashion, Cinema, Society in Milan in the last 50 years.
- Alice in Wonderland.  
A system for promoting design and fashion through the experience of the fairytale
- The dress of the accessible product packaging for water towards a more responsible design.
- Objects and Memory Materialization of memory between material culture and digital culture.
- Nature & Design Ideas and projects for the development of the Ticino Park territory-
- H2O Experience Everything flows, everything is in motion, nothing lasts forever.
- Pret à Manger. Food Design collection created with a sensorial research on the perception of color
- SiRE- Communication solutions to enhance a large exhibition system.
- Urban Creative Net: relational network between actors of creative Milan for "design for the person", hypothesis of interactive layout and website -
- Music, Senses, New Technologies.
- The body that speaks - Construction of an identity -
- Milano By frame - an anthology of gazes, a map of memory.
- Amaze Me - Web and new technologies at the service of art
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### **PUBBLICAZIONI SCIENTIFICHE**

1. GALLICO D. 2022 paper HEALTHY JOB. Work and health just a click away. 20th International Conference on E-Society (ES2022 - 12-14 March 22) ISBN: 978-989-8704-38-2 © 2022
2. GALLICO D. 2021 paper WHAT ROLE FOR HISTORIC HOUSE MUSEUMS IN THE AGE OF SUSTAINABLE DEVELOPMENT? CHALLENGES AND OPPORTUNITIES. "The best papers" of the conference "STE International Conference on Sustainability, Technology and

- Education 2021", published IADIS International Journal On Computer Science and Information Systems (ISSN: 1646-3692)
3. GALLICO D. 2021 Monografia: ST\_ARTS UP! CREATIVE DRIVEN INNOVATION FROM HERI(TAG)E TO FUTURE . Fausto Lupetti Editore Bologna. Isbn 9788868740597
  4. GALLICO D. 2021 Paper: E-LEARNING DESIGN THINKING AND DESIGN DRIVEN INNOVATION (F068) 15th MULTI CONFERENCE ON COMPUTER SCIENCE AND INFORMATION SYSTEMS 20 - 22 July 2021 15th International Conference on e-Learning
  5. GALLICO D. 2021 Paper @RE-ART. HOW TO MIX A VIRTUAL TOUR, ARCHIVING AND A SOCIAL MEDIA STRATEGY ON THE WEB TO INVOLVE A NEW PUBLIC AND BRING AWARENESS TO THE MUSEUM AND THE EXHIBITION (F045)14th International Conference on ICT, Society and Human Beings
  6. GALLICO D. 2021 Paper INNOVAZIONE & BELLEZZA NELLA CONTEMPORANEITA' 3 Conferenza 'Fashion Tales 2020+1' Università Cattolica di Milano del Sacro Cuore 18 giugno 2021
  7. GALLICO D. 2021 Paper RE-ART ARCHIVE EXPERIENCE. INNOVATION AND BEAUTY 3rd. International And Interdisciplinary Conference On Image And Imagination Img2021image Learning 25-26 November 21- Milano Politecnico di Milano Università degli Studi di Milano-Bicocca
  8. GALLICO D. 2021 paper WHAT ROLE FOR HISTORIC HOUSE MUSEUMS IN THE AGE OF SUSTAINABLE DEVELOPMENT? CHALLENGES AND OPPORTUNITIES 9th International Conference on Sustainability, Technology and Education (STE 2021)
  9. GALLICO D (2020) Monografia MODA - IN FORMAZIONE. Rapporto sulla formazione alla Moda in Italia Isbn 9788868742072 Fausto Lupetti Editore Bologna.
  10. GALLICO D (2019) Monografia 13 STORIE DALLA STRADA- ISBN. 978-88-55210-07-2 Editore Forma Edizioni . Un progetto Fondazione Cariplo e Intesa San Paolo.
  11. GALLICO D (2019) UPGRADED SUSTAINABILITY, INCLUSIVENESS AND VALUE ADDITION OF THE COTTON VALUE CHAIN. Collaborative innovation between Italy and Egypt about sustainability. IADIS - ISBN: 978-989-8533-84-5
  12. GALLICO D (2018) A MILANO PER UN VIAGGIO NEL COLLEZIONISMO AMERICANO TRA OTTO E NOVECENTO. Il Giornale dell'Arte (Cat. A) – Allemandi Editore Torino. ISSN: 0394-0543
  13. GALLICO D (2018) MADE IN ITALY. AN INTEGRATED E-COMMERCE AND E-LEARNING INNOVATIVE PLATFORM TO PROMOTE EDUCATION FOR ITALIAN DESIGN SYSTEM (PRODUCT & PROCESS). 11th International Conference on ICT, Society and Human Beings. Madrid, Spain. ISBN: 978-989-8533-77-7
  14. GALLICO D (2018) UPGRADED SUSTAINABILITY, INCLUSIVENESS AND VALUE ADDITION OF THE COTTON VALUE CHAIN. Collaborative innovation between Italy and Egypt about sustainability. International conference on sustainability, technology and education. Hong Kong. IADIS International Association for Development of the Information Society. ISBN: 978-989-8533-84-5
  15. GALLICO D (2017) C2C. CRADLE TO CRADLE. MODELLI, PROGETTI, PRODOTTI SOSTENIBILI. Chi e come esprime oggi il meglio nei mondi design, fashion e food. Un panorama internazionale Lunghezza stampa: 211 pagine Editore: Fausto Lupetti
  16. GALLICO D (2017) APPRENDERE PER VIVERE GIOCANDO. Metodologia progettuale per un design responsabile (Lupetti Editore )
  17. GALLICO D (2016). RAPPORTO SUL DESIGN NELLE IMPRESE ITALIANE DALLA A ALLA Z (Lupetti Editore )
  18. GALLICO D. (2015) E-learning sustainability: creation of a new platform for designing

new community identity through lifelong learning. WORLD REVIEW OF SCIENCE, TECHNOLOGY AND SUSTAINABLE DEVELOPMENT,

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PERSONAL SKILLS

FIRST LANGUAGE  
OTHER LANGUAGES

ITALIANO

Other languages	COMPREHENSION		SPOKEN		WRITING ABILITY
	listening ability	read	interactio	speaking ability	
ENGLISH	C1	C1	C1	C1	C1

Levels: A1/2 Basic level - B1/2 Livello intermedio - C1/2 advanced level  
Common European Framework of Reference for Languages

ORGANIZATIONAL AND MANAGEMENT SKILLS

Particular and proven many years of experience in:

- Direction of cultural projects, in exhibition spaces, protection and enhancement of artistic and cultural heritage, in the context of public or private, national and international organizations and bodies.
- Management and organization of human, financial and instrumental resources in particular, definition of organizational and commercial strategies and service standards; planning of training activities and supervision of maintenance and improvement of the service; management of relations and agreements with the client; evaluation and development of human resources; planning and management of local relations with companies, institutions, employment services and local actors; promotion and advertising of the Institution's services; quality management inherent in all processes.

- Design and implementation of communication projects, Art Direction, Marketing and Visual Communication and concept design in the context of public enhancement and use for art. Consolidated management experience in the field of Events. Specialized technical skills for the development, implementation and continuous maintenance of an online and offline information system. Specific cataloging activities and archive devices intended for the promotion and archive of culture (Sirbec for cataloging and Archives Musei Impresa)
- Fundraising, planning and management of European research and training projects.
- Competenze necessarie per progettare, realizzare e rendicontare progetti di valorizzazione culturale internazionali e nazionali, anche nella ricerca sponsor e finanziamenti pubblici e privati. Responsabilità scientifica per numerosi progetti di ricerca internazionali e nazionali, ammessi al finanziamento sulla base di bandi
- Experience in the planning and management of cultural activities and services, with particular attention to participation in cultural projects of international importance  
In artistic and cultural promotion, enhancement of exhibitions and tangible and intangible cultural heritage, enhancement and memory of exhibition culture. Awarding of teaching or research assignments at highly qualified universities and research institutes, participation in national and international research, professional or educational experience abroad, publications. Direction of scientific committees of journals, editorial series, portals on

Publicist topics.

- Experience in participating in inter-institutional round tables operating in the cultural field and in maintaining contacts and relations with the interlocutors and competent institutions in the fields of culture and / or training with a preference for entities financed by the public administration. Having carried out administrative and management tasks in these contexts such as, by way of example: planning; budget management; approval of contracts and orders; management and coordination of personnel under one's own functional and hierarchical responsibility; ability to relate to the widely understood productive system of arts and culture, activating synergies and collaborative partnerships
- Knowledge of the reference regulatory framework within the Public Administration
- Educational Didactic Direction. Ability to: mediation; conflict management; time and budget optimization; communication with diversified interlocutors including, for example, public institutions; personality in the educational and / or artistic field; assertive and pro-activity skills; knowledge of the mechanisms and logic underlying the fact of being subjects financed by the Public Administration; competence in planning, coordinating, verifying and innovating curricular, non-curricular, seminar and multidisciplinary training, carefully managing the assigned resources; ability to identify, select the skills and manage the professionals suitable for the realization of different course activities, divided into multi-year curricula.

ACTIVITIES'

- 
- Organization, direction and management of public and private, national and international cultural and educational structures.
  - Management and organization of human, financial and instrumental resources.
  - Design, planning, management and control of cultural projects (promotion, research, development of temporary exhibition activities, communication, dissemination, teaching).
  - Fundraising activities, planning and management of research projects also through access to national and international funding calls linked to national and international cultural networks and related partnerships in order to enhance the existing cultural heritage and resources and to identify sources of funding .
  - Management of institutional, internal and external relations and international relations in the cultural and educational field.
  - Organization and management (increase, enhancement) of the collections.

Furthermore:

- carries out planning, programming, coordination and monitoring functions of all management activities;
- prepares the budget and final balance sheets, takes care of the reports;
- prepares the multi-year programmatic document and the annual program of activities and takes care of their implementation;
- ensures relations with national and international Institutions and Bodies, also for the purpose of organizing and promoting study, research, communication and enhancement activities;
- takes care of the cultural project, making it a vital and inclusive place, motivating collaborators;
- arranges, on the basis of the resolutions, the direct assignment or concession of the activities and services
- promotes agreements with cultural institutes and places and local authorities; to this end, it promotes awareness-raising projects and specific campaigns also through collective financing methods;
- carries out and promotes research activities, the results of which it makes public, also electronically;
- carries out dissemination, education, training and research initiatives
- participates, with the right to vote, in the meetings of the Boards of Directors and Scientific Committee in which she was appointed;
- authorizes the expenses in advance and proposes ways to ensure their widest fruition and success
- ensures high quality standards in management and communication, in educational and technological innovation, encouraging the active participation of users and ensuring effective knowledge experiences;
- performs the functions of Single Process Manager (RUP) in the procedures for the award of contracts for works, services and supplies

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**COMMUNICATION SKILLS**

- Excellent written production. Registered in the Register of Publicist Journalists (Card number 117116).
  - Excellent construction skills (taking responsibility for a task, attention to order, quality, precision) acquired during the experience as a project manager.
  - good interpersonal skills (empathy, listening skills, public speaking) acquired during professional and academic experiences.
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**IT SKILLS**

Knowledge of computer tools and programs for data processing and in particular excellent knowledge (advanced user level) of the Office package. Knowledge of Word Press, Wix, HTML for the implementation of websites; ability to create online survey forms on open source platforms (eg Google Forms); use of software for the creation of communication materials (Adobe). Excellent social network design skills (editorial plan).

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**DRIVER'S LICENSE**

driving licencense A e B.

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**PERSONAL DETAILS**

I authorize the processing of my personal data pursuant to Legislative Decree 30 June 2003, n. 196 "Code regarding the protection of personal data".

Milano, 26 Marzo 2022

Prof. Dalia Gallico

